



NORTH DAKOTA DEPARTMENT OF  
**PUBLIC INSTRUCTION**

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# Student Engagement Survey Progress Update

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Please forward this information to all Cognia (formerly AdvancED and Measured Progress) team members, especially the personnel responsible for your school's Continuous Improvement Plan and Strategy Map.

The North Dakota Department of Public Instruction (NDDPI) has partnered with Cognia facilitate the North Dakota Continuous School Improvement Process. During the 2018-2019 school year, every school in the state attended in-depth strategic planning sessions that resulted in the creation of the Strategy Map.

These Strategy Maps are currently displayed on each school's [Dashboard](#). Although the result of last year's process was posted for the public to see, the Continuous Improvement Process never ends; it continues to grow and develop organically – trends, demographics, funding and policy are ever-evolving. This correspondence serves as an update on the Continuous Improvement Process, including important updates to Continuous Improvement Plans and Strategy Maps.

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## **School Profiles**

Many education personnel have noticed that there have been some changes to their schools' Plan. Specifically, schools listed in the myJourney platform as K-12 entities have been divided into elementary and high school entities. See the explanation of the division you may be seeing in your Plan below:

- ESSA mandates that all School Continuous Improvement Plans be created and displayed by every school;
- When the Strategy Maps were originally created, the myJourney platform had smaller schools designated by two profiles: District Profile and the K-12 Profile;
- This fall semester, Cognia created an elementary school and high school for each K-12 Profile and copied those maps into each Profile;
- Many schools put their Plans in the District Profile because they did not know where to create it. This process was brand new to all of us and once we began, we didn't want to

make everyone start over. Thus, we simply copied the Plans on the NDDPI/Cognia side of the system.

- If you see an unknown author listed on your school's Strategy Map, this individual is the NDDPI/Cognia personnel who copied your Strategy Map. This individual's name can be overridden by renaming and saving the Map.
  - School personnel will now see a Strategy Map in each of their school Profiles. Each Map can be manipulated and catered to the school it is associated with.
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## **Data Pull and Update**

Data from current Strategy Maps was pulled November 11. The field was allowed to update previous Strategy Maps during the month of October. The new information will be displayed on the Insights Dashboard after testing is complete. This usually takes about two weeks.

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## **Future Training**

The NDDPI and Cognia are planning further training sessions on Continuous Improvement for the 2020 spring semester. These training sessions will focus on strengthening plans in place and the evaluation of current plans. Look for communication from on these opportunities soon from Cognia's Betsy Deal and the NDDPI's Joe Kolosky.

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## **Tags and Categories**

The NDDPI has been gathering feedback from the field regarding Tags while creating Strategy Maps. Some personnel have expressed concern that there are not enough, or diverse enough, tags that encapsulate their Strategic Themes or Objectives. If you have a recommendation on creating new Tags, please send all recommendations to [Joe Kolosky](#) before January 2, 2019.

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## **General Guidance**

For more guidance on the Continuous Improvement Process and Strategy Maps, please visit our [website](#).

In addition, Cognia has created a Partnership Page in collaboration with the NDDPI. This page has a multitude of resources that school personnel can access on Continuous Improvement, Accreditation and Student Engagement. You can access the website [here](#).

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## **Contact Information**

If you have questions regarding the Continuous Improvement Process or Strategy Maps, please contact [Joe Kolosky](#) at (701) 328-2755.